



LISA JENKINS BROWN
SHIFTING OUR WORLD TOWARD UNITY

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Dr. Lisa empowers individuals and strengthens teams through and in diverse settings with a realization that despite our differences, there is strength in our diversity. Her passion is to create environments where people realize that their greatest asset is in the value of a diverse and inclusive team.

HIGH IMPACT & ENGAGING PROGRAMS

All presentations are customized based upon the client's needs

We're In This Together: The Multicultural Workforce

- Develop a clear definition of culture and its various aspects and how it can impact workplace dynamics
- Fortify skills and build strategies for working effectively with individuals from different backgrounds
- Learn to communicate effectively while decreasing misunderstandings.

Inclusion: The Bridge to Allyship (Part 1 of 2)

- Learn working definitions of allyship and inclusion and how they contribute to an equitable environment for everyone
- Develop actional strategies that will enable individuals to become effective allies in the workplace and in their communities
- Recognize the barriers to allyship, as well as the pitfalls when allyship is inappropriately centered

Dismantling Unconscious Bias

- Understand the concept of unconscious bias and how it impacts the workforce
- Identify actionable strategies to break biases and develop a growth culture and mindset
- Take ownership of one's role and develop a personalized plan to create a more inclusive workplace
- Engage in group activities that will lead to empathy and empowerment (Optional)

Inclusion: From Ally to Advocate (Part 2 of 2)

- Learn the aspects of culture and the dimensions of diversity and how they impact the workplace
- Understand the difference between an ally and advocate
- Recognize unconscious bias and address microaggressions
- Learn strategies for being an effective advocate to create a more equitable and inclusive environment for everyone

The F.A.I.T.H. Factor

Dr. Lisa's signature keynote. This inspirational and engaging presentation will encourage attendees to have faith in their ability to become agents of change in the workplace and community and also to have faith in their abilities and their colleagues' abilities, regardless of their unique backgrounds and culture. Attendees will leave with clarity and renewed energy for a transformed environment. The F.A.I.T.H. Factor encompasses the following concepts: Foresight, Advocacy, Integrity, Trust, and Habits.

What People Are Saying About Dr. Lisa Jenkins Brown

"Dr. Lisa led a communications & presentation workshop for our employees at Fresh Direct. The employees are extremely thankful for the wisdom and skills shared by Dr. Lisa Jenkins Brown. Dr. Lisa is a superstar and we can't wait to have her back!"

— Larry Scott Blackmon, Vice President of Public Affairs, FreshDirect

"We hired Dr. Lisa Jenkins Brown for an Allyship session during Martin Luther King Day. The topic of allyship was very well aligned with the holiday. It was such an engaging, dynamic and provoking session...it was such an inspiring session! Thank you, Dr. Lisa!"

—Elizabeth Strike, MBA, ID&E Manager, Children's Wisconsin

"Dr. Lisa was one of this group's first external keynote speakers we booked for an event in April. We were completely blown away when we met her over Zoom/face-to-face. Dr. Lisa has this genuine energy and passion that you can feel through the computer every single time you speak with her. She kept our audience engaged, smiling, laughing, and the time we had together flew by in the best way possible. Working with Dr. Lisa will be the best decision you can make for your organization if you are looking for energy, passion, authenticity, and relevant topics!"

—Cassie Grosjean, Senior Global Business Development Advisor, Oracle Netsuite

"Dr. Lisa is a fantastic speaker who knows how to cater her message to specific audiences and engage each and every listener in the room in a meaningful way. The workshop she conducted for our program inspired our clients and has helped them build their confidence and identify the tools they need to succeed."

— Ashley Crone, Partnerships Lead, Shine Foundation

"Lisa Jenkins Brown is one of the most powerful and engaging speakers I have ever had the privilege of meeting. I first heard her as one of the speakers at a press conference and found her passionate, electrifying, and uplifting."

— Harold Levine, Levine & Partners, Inc.



Book Dr. Lisa
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